

## MEMORANDUM

To: File of *Protect Our Pets*

From: Suemary Trobaugh, Sr. Political Finance Specialist

Date: December 13, 2001

Subject: Staff addendum to report of investigation

On December 3, 2001 and December 13, 2001, staff contacted television stations KCPQ in Seattle, KREM, and KXLY in Spokane; to verify the date to offer to purchase media time was made with station.

<b>KCPQ</b> <b>Estimated cost:</b> \$61,200 Paid on 10/18/00	<b>Date of offer to purchase media time:</b> 1 September 5, 2001 Per Chris Schuler, sales manager <sup>1</sup>	<b>Flight dates:</b> 10/23/00 – 11/06/00
<b>KXLY</b> <b>Estimated cost:</b> \$19,665 Paid on 10/18/00	<b>Date of offer to purchase media time:</b> 3 September 9, 2000 4 September 9, 2000 5 September 9, 2000 Per Kirby of the sales staff.	<b>Flight dates:</b> 10/20/00 – 10/23/00 10/24/00 – 10/30/00 10/31/00 – 11/06/00
<b>KREM</b> <b>Estimated cost:</b> \$11,450 Paid on 10/18/00	<b>Date of offer to purchase media time:</b> 7 September 1, 2001 8 September 1, 2001 9 September 1, 2001 Per Amy Warren, sales manager	<b>Flight dates:</b> 10/20/00 – 10/23/00 10/24/00 – 10/30/00 10/31/00 – 11/06/00 (air time cancelled 10/24/00)

Respectfully submitted this 13th day of December, 2001

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Suemary Trobaugh  
Senior Political Finance Specialist

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<sup>1</sup> Chris Schuler described the September 5, 2001 date as the date Fenn and King, through the national sales agency HRP, made a Request for Proposal (RFP). The RFP was for availability of flight times and rates. Fenn and King did not accept the RFP until October 21, 2001.